



CONFERENCE PROGRAMME

Monday 25 February

18:00-19:15

Conference opening / Evening Reception

- Collection of conference pass and welcome pack
- Official welcome by conference hosts and City of Geneva
- Introduction to exhibitors
- Overview of conference programme

Drinks and Canapés will be served

Tuesday 26 February

Session 1: 07:30 – 08:45; 09:30 -12:00

Raising the Quality Threshold in Standards Development

Workshop chaired by Dr **Robert Sutor** (Vice President, Open Source and Standards, IBM)
Jeremy Allison (Google), **Pieter Hintjens** (ESOMA), and **Graham Taylor** (OFE)

7:30 – 8:45 Working breakfast session and introductory comments, (international delegates from the OOXML Ballot Resolution Meeting are invited to attend)

9:30 – 11:30 Main session

- What are the problems associated with standards development in software and services?
- What is the right balance between innovation and standards?
- How can the quality of standards be maintained?
- What does it mean for a standard to be open?
- Myth of dual standards – more or less choice

11:30 – 12:00 Wrap up and conclusions – policy recommendations and next steps.

12:00 – 14:00 Working lunch

Session 2: 14:00 – 17:00

Breakout Sessions/Tutorials

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| • Standards in Education | Alan Bell | The Open Learning Centre |
| • Accessibility | Dave Sawden | IBM |
| • Licensing Issues | Shane Coughlan | FSFE |
| • Standards in Procurement | TBA | |

Session 3: 18:00 – 20:00

Keynote: “Standards and the Future of the Internet - the role of open standards, standards development and standards organisations for innovation and healthy marketplaces”

- **Vint Cerf** (VP & Chief Internet Evangelist, Google - the "father of the Internet")
- **Bob Sutor** (VP, Open Source and Standards, IBM Corporation)
- **Håkon Lie** (formerly CERN and W3C - currently CTI of Opera Software)
- **Andy Updegrave** (Attorney-at-Law and a partner in the law firm Gesmer Updegrave)

Speakers will address a range of questions, including:

- What is the right balance between innovation and common standards?
- How is it possible to achieve greater transparency in the standards setting process?
- Standards need to be of the highest possible quality - how can the quality of standards be maintained?
- What does it mean for a standard to be open?

Refreshments will be provided

Wednesday 27 February

Session 4: 7:30 – 8:45, 9:30 – 12:00

Standards and Intellectual Property Rights

Workshop chaired by **Andy Updegrave** (Attorney-at-Law and a partner in the law firm Gesmer Updegrave), including **Thomas Vinje** (Partner, Clifford Chance, Belgium), **Carlo Piana** (Tamos, Piana and Partners, Italy)

7:30 – 8:45 Working breakfast session and introductory comments (international delegates from the OOXML Ballot Resolution Meeting are invited to attend)

9:30 – 11:30 Main session

- What are the problems associated with standards and intellectual property rights?
- What is the best way to address the issue of submarine patents and standards?
- Ex-ante disclosures or Soft IP – the way forward.

- Avoiding the need for anti-trust measures – transparency in standards process.

11:30 – 12:00 Wrap up and conclusions – policy recommendations and next steps.

1200 – 14:00 Working lunch

Session 5: 14:00 – 17:30

Open Documents and Democracy

Workshop chaired by **Graham Taylor** (Chairman, OpenForum Europe), with **Dr Laura DeNardis** (Yale Law School), **Mikael Leenars** (OpenDoc Society, Netherlands), TBC

14:30 – 16:30 Main session

- What are the implications of openness for ICT standards?
- How does openness relate to democratic values?
- What are the implications for government procurement policies?

17:00 – 17:30 Wrap up and conclusions – policy recommendations and next steps.

17:30 Official Conference Close at Conference Centre

19:30 – 20:00

Conference Evening Reception

Boat trip on the Lake of Geneva, with drinks and buffet.

Invitations will be provided in Conference welcome pack

Note: Programme and Speakers Subject to Change

www.openforumeurope.org/geneva